**Vision:** A vision describes what you see as the ideal role of your academic unit within a community college.

**Mission:** A mission statement briefly states the primary purpose of the academic unit. Your mission statement must be consistent with the **college mission** and should reflect the unique character of your academic unit.

As you write your mission statement, consider the following:

- *What does your academic unit do to fulfill the Peninsula College mission?*
- *What academic areas does your unit support?*
- *What academic areas support your unit?*
- *What is unique to your academic unit?*

Your mission statement should flow from your shared vision. It will provide the rationale for your educational program.

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<tr>
<th>Goals</th>
<th>Criteria</th>
<th>Methods</th>
<th>Findings</th>
<th>Use of Findings</th>
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| These are the program or discipline level goals that you have identified in your AUP. | Criteria are the performance levels you establish for defining student “success” in achieving the learning outcomes of your curriculum. They need to be precise and measurable. Most importantly, they need to be meaningful. | Methods are the “means of assessment,” the techniques you use to assess how well your students are learning the core elements of your curriculum. These may include capstone projects, summative assignments, field research, applied learning experiences, etc. | *Findings* comprise the data (results) of your assessments and, in turn, lead to analysis, interpretation, and conclusions. | Use your findings to integrate the results of assessment in your academic planning. This may include:  
- **continuing** those things that are working well  
- **modifying** those things that work well, but can work better  
- **changing** those things that are not working well  
- **introducing** new things that have yet to be tried. |
| The action statements in your AUP should directly reflect your findings as well as your unit goals and objectives. | | | | |